

Please join us at the ...

Professional Development Meeting

October 28, 2008

Why Go Beyond Lean Six Sigma and the Balanced Scorecard?

Introducing the Integrated Enterprise Excellence (IEE) System

Presented by Forrest W. Breyfogle III

President and CEO, Smarter Solutions, Inc.

“What grandmaster chess is to checkers, Integrated Enterprise Excellence is to the organizational improvement practices being deployed in most businesses today.”

--Kenneth E. Case, PhD, PE; Past President, ASQ

“IEE represents the best of best practices in measurement and improvement.”

--Mike Jones, Past President, ASQ

Competitive pressures are forcing executives to react faster to changing business conditions and customer requirements. Line managers and decision-makers need to have an efficient and effective system for day-to-day business operation with access to performance metrics that lead to the most appropriate activities.

This one hour presentation by renowned Lean Six Sigma and Process Improvement expert, ASQ Crosby Medalist, and bestselling author **Forrest Breyfogle** introduces the Integrated Enterprise Excellence system.

IEE is a system designed to overcome the unprecedented challenges of the 21st century. It combines the best practices of earlier tools and methods like Lean Six Sigma with innovative analytical techniques to drive financial and operational success at the enterprise level and achieve the three Rs of business (everyone doing the Right things and doing them Right at the Right time).

The presentation highlights key Integrated Enterprise Excellence concepts, introducing new strategies that include:

- Aligning and blending the enterprise value chain with operational metrics
- Designing Lean projects that resolve enterprise needs
- Insightful synthesis and graphical representation of data
- Creatively using conventional tools for improved decision making

Don't miss this opportunity to learn how to identify and move beyond the limitations of Lean Six Sigma and the Balanced Scorecard – IEE is the measurement and improvement system for the 21st century!

Forrest W. Breyfogle III is the CEO and president of



Smarter Solutions, Inc. and the developer of the Integrated Enterprise Excellence (IEE) system. Forrest received the ASQ Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition, an ASQ recognized body of knowledge. He has authored or co-authored eleven books and published over eighty technical articles

on Six Sigma and Lean methods. A professional engineer and ASQ Fellow, Forrest is a member of the Board of Advisors for the University of Texas Center for Performing Excellence. The Smarter Solutions team provides business measurement and improvement consultation and education for organizations worldwide.

***Meeting Location: Adler Room
Palisades Center Mall
West Nyack, NY 10994**

Date: Tuesday - October 28, 2008

Cost: Free!!! Light refreshments will be served.

Networking: 6:30 PM to 7:00 PM

Presentation: 7:00 PM to 8:00 PM

*See page 8 for directions.

ATTENDANCE VERIFICATION RECEIPT

ASQ Tappan Zee Section

Meeting Date: October 28, 2008

Topic: Why Go Beyond Lean Six Sigma and the Balanced Scorecard?

Member Name: _____
(print)

Signed by: _____
Section Leader's Signature

Come join us and earn 0.3 re-certification units (RU's) toward your ASQ Re-certification.